

2022 SWANA Mid-Atlantic Regional Road-E-O
SPONSORSHIP OPPORTUNITIES

Hosted by SWANA Mid-Atlantic Chapter at Cecil County Central Landfill
May 12-13, 2022

The SWANA ROAD-E-O mission is to provide operators of solid waste collection and landfill equipment an opportunity to showcase their skills; this evaluation and judging is done on obstacle courses for specific types of landfill equipment or refuse trucks.

The SWANA Mid-Atlantic Chapter, which is host for the annual Mid-Atlantic Regional Road-E-O, announces an opportunity to gain exposure for your company or organization. Put your name in front of solid waste professionals from New Jersey, Pennsylvania, Delaware, District of Columbia, and Maryland at the 2022 Mid-Atlantic Regional Road-E-O. The event will be held at a different location than previously hosted Mid-Atlantic Chapter Road-E-Os; in 2022, all events will be located at the Cecil County Central Landfill in Elkton, MD. (The welcoming dinner is on Thursday May 12 and the actual Road-E-O competition is on Friday, May 13.)

DINNER, BREAKFAST, OR LUNCH EVENT SPONSOR - \$1,000 to \$1,500:

If a dinner sponsor, the sponsor will receive three (3) dinner tickets; if a breakfast or lunch sponsor, then the sponsor will receive up to five (5) tickets for the sponsor's attendees. Event sponsors will receive recognition of the sponsor's name and logo at the entrance to the sponsored event (supplied by the sponsor), exhibitor space near the buffet table or food at the sponsored event, a full-page ad in the program*, and signage (sponsor supplied) at the Road-E-O.

GOLD - \$750: Gold Sponsors receive a full-page ad* in the Road-E-O program and may place a sign (sponsor supplied) at the Road-E-O.

SILVER - \$500: Silver Sponsors receive a ½ page ad* in the Road-E-O program and may place a sign (sponsor supplied) at the Road-E-O.

BRONZE - \$250: Bronze Sponsors receive a ¼ page ad* in the program.

Other sponsorship possibilities: Contact either David Horne (dhorne@ccgov.org) or Steve Lippy (s.lippy@verizon.net) to "negotiate" options.

GIVEAWAY SWAG ITEMS: Companies/organizations providing giveaway swag items to the contestants (bags, hats, pen knives, water bottles, key rings, etc.) will receive recognition for providing these items in a listing in the Road-E-O program (if delivered by the denoted deadline) and/or in a subsequent Chapter newsletter. If doing just giveaway swag items, rather than completing the form on the next page, you can just send an email to Steve Lippy at s.lippy@verizon.net (copy to dhorne@ccgov.org) with what is being donated. Any "large" item (tv, cooler, etc.) suitable for the dinner raffle would also be appreciated.

All sponsors will be recognized in the ensuing issue of the Mid-Atlantic Chapter newsletter, plus may have sponsor supplied literature placed in the contestants' bags if delivered to Cecil County by **May 6**.

***PLEASE SUBMIT ELECTRONICALLY ALL ADS IN COLOR IN PDF, JPG, OR PUBLISHER by May 2, 2022 to Tanya Adams (tadams@ccgov.org, phone 410-996-6275) and send giveaways and raffle items, also by May 2 (or other agreed upon delivery date), to Tanya Adams; Cecil County Department of Public Works; Solid Waste Management Division; Building 402; 758 E. Old Philadelphia Rd.; Elkton, MD 21921**

Make check payable to "SWANA Mid-Atlantic Chapter" and send to:

SWANA Mid-Atlantic Chapter
c/o David Horne
Cecil County, MD Central Landfill
785 E. Old Philadelphia Rd. Elkton, MD 21921

Questions: Steve Lippy 410-296-9150 or s.lippy@verizon.net

SPONSORSHIP FORM

Please check the box next to your commitment

DINNER - \$1,500

BREAKFAST - \$1,000

LUNCH- \$1,250

Please indicate your first and second choice; we will contact you should we receive your payment and someone else already has committed to your first choice. How many company attendees/guests for the dinner or breakfast or lunch? -----

SPONSOR LEVEL(S)

GOLD - \$750

SILVER - \$500

BRONZE - \$250

GIVEAWAYS
(or raffle items)

Individual/Contact Name: -----

Company Name: _____

Address: _____

Phone: _____ Email: _____

Comments/special requests/signage details/giveaway description, etc.

NOTE: If you wish to pay by credit card, you must submit this page to David Horne dhorne@ccgov.org and request to be billed, which will be done by the Chapter Treasurer.

This request to be billed must be received by April 28 to allow sufficient processing time to get into the Program. An acknowledgement will be sent via email upon receipt of the form and payment.