

2024 SWANA Mid-Atlantic Regional Road-E-O SPONSORSHIP OPPORTUNITIES

Hosted by SWANA Mid-Atlantic Chapter at Midshore II Landfill
May 9-10, 2024

The SWANA ROAD-E-O mission is to provide operators of solid waste collection and landfill equipment an opportunity to showcase their skills; this evaluation and judging is done on obstacle courses for specific types of landfill equipment or refuse trucks.

The SWANA Mid-Atlantic Chapter, which is host for the annual Mid-Atlantic Regional Road-E-O, announces an opportunity to gain exposure for your company or organization. Put your name in front of solid waste professionals from New Jersey, Pennsylvania, Delaware, District of Columbia, and Maryland at the 2024 Mid-Atlantic Regional Road-E-O. The Mid-Atlantic Chapter Road-E-O will, after a six-year hiatus, be returning to the Midshore II Landfill located in Ridgely, MD. Maryland Environmental Service will host all the 2024 Mid-Atlantic Chapter Road-E-O at the Midshore II Landfill, with the exception of the Thursday evening dinner which will be held at the Denton American Legion.

THURSDAY DINNER, FRIDAY BREAKFAST, OR FRIDAY LUNCH SPONSOR - \$1,000 to \$1,500:

If a dinner, breakfast, or lunch sponsor, the sponsor will receive three (3) tickets for the sponsor's attendees. Event sponsors will receive recognition of the sponsor's name and logo at the entrance to the sponsored event (supplied by the sponsor), exhibitor space near the buffet table or food at the sponsored event, a full-page ad in the program*, and signage (sponsor supplied) at the Road-E-O. In addition, a company name may be placed on the contestants' shirts if sponsorship payment is received by **April 19, 2024**.

GOLD - \$800: Gold Sponsors receive a full-page ad* in the Road-E-O program and may place a sign (sponsor supplied) at the Road-E-O.

SILVER - \$550: Silver Sponsors receive a ½ page ad* in the Road-E-O program and may place a sign (sponsor supplied) at the Road-E-O.

BRONZE - \$300: Bronze Sponsors receive a ¼ page ad* in the program.

Other sponsorship possibilities: Contact Michelle Minstrell (wasteknowledge@gmail.com) to discuss options.

GIVEAWAY SWAG ITEMS: Companies/organizations providing giveaway swag items to the contestants (bags, hats, pen knives, water bottles, key rings, etc.) will receive recognition for providing these items in a listing in the Road-E-O program (if delivered by the denoted deadline) and/or in a subsequent Chapter newsletter. If doing just giveaway swag items, rather than completing the form on the next page, you can just send an email to Marcia King at mking@menv.com with what is being donated. Any "large" item suitable for the dinner raffle would also be appreciated.

All sponsors will be recognized in the ensuing issue of the Mid-Atlantic Chapter newsletter, plus may have sponsor supplied literature placed in the contestants' bags if delivered to the Midshore II Landfill by **May 3, 2024**.

***PLEASE SUBMIT ELECTRONICALLY ALL ADS IN COLOR IN PDF, JPG, OR PUBLISHER by April 19, 2024 to Kim Quigley (kquigley@menv.com) and send giveaways and raffle items by May 3, 2024, to Logan Milby; Maryland Environmental Service; 12236 River Road, Ridgely, MD 21660.**

Make check payable to "SWANA Mid-Atlantic Chapter" and send to:

SWANA Mid-Atlantic Chapter
Attention: Jason Munyan
601 Energy Lane
Dover, DE 19901

(and email copy to mking@menv.com)

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SPONSORSHIP FORM

Please check the box next to your commitment

- DINNER - \$1,500** **BREAKFAST - \$1,000** **LUNCH- \$1,500**

Please indicate your first and second choice; we will contact you should we receive your payment and someone else already has committed to your first choice. How many company attendees/guests for the dinner or breakfast or lunch? -----

SPONSOR LEVEL(S)

- GOLD - \$800** **SILVER - \$550** - **BRONZE - \$300** **GIVEAWAYS**
(or raffle items)

Individual/Contact Name: -----

Company Name: _____

Address: _____

Phone: _____ Email: _____

Comments/special requests/signage details/giveaway description, etc.

NOTE: If you wish to pay by credit card, you must submit this page to Marcia King mking@menv.com and request to be billed, which will be done by the Chapter Treasurer. This request to be billed must be received by April 19 to allow sufficient processing time to get into the Program. An acknowledgement will be sent via email upon receipt of the form and payment.

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