Pennsylvania Keystone Chapter of SWANA Board of Directors Annual Business Meeting Minutes February 4, 2021

On February 4, 2021 at 10:03 am, the Keystone Chapter of SWANA Board of Directors Meeting was called to order by **Ms. Wessels**. Meeting was a video conference call. Those in attendance were:

| Officers       | Board of Directors   |                  | Committee Chairs, Members, Visitors |
|----------------|----------------------|------------------|-------------------------------------|
| Denise Wessels | Dan Brown            | Chuck Raudenbush | Chanda Martino                      |
| Tom Lock       | <b>Brandon Comer</b> | Scot Sample      |                                     |
| Matthew Foltz  | Mike Engel           | Bob Watts        |                                     |
| Sean Sweeney   | Jill Hamill          | Denise Wessels   |                                     |
|                | Jim Lambert          | Carolyn Witwer   |                                     |
|                | Elizabeth Osbourne   |                  |                                     |

Not present: Michele Nestor, Brandon Comer, Chuck Raudenbush, Scot Sample

## **SECRETARY'S REPORT**

**Mr. Lock** presented the minutes from the January 7, 2021 Board of Directors Meeting. A motion was made by **Mr. Lambert** to approve the minutes as presented. **Ms. Witwer** seconded. Vote was called; the motion passed unanimously.

The January 7, 2021 Board of Directors Meeting minutes are attached and hereto made part of the minutes.

# TREASURER'S REPORT

Mr. Foltz presented the Treasurer's Reports.

Motion was made by **Mr. Lambert** to approve the Treasurer's Report and transactions from January 1 through January 31, 2021, as presented. **Ms. Witwer** seconded. Vote was called; the motion passed unanimously.

A motion was requested to approve the Purchase of Bond, CUSIP #005824JA6, for \$5502.27 with a maturity date of 02/01/2036 as presented. Motion made by **Mr. Lambert** and seconded by **Ms. Witwer**. Vote was called; motion passed unanimously.

The Board thanks Bob Watts and the Chester County Solid Waste Authority for donating a laptop to the Chapter for the Treasurer to use for Chapter finances.

The Treasurer's Report is attached and hereto made part of the minutes.

# **COMMITTEE REPORTS**

# **Advisory Board & Road-E-O**

Mr. Watts reviewed the Advisory Board Report. There will be no 2021 National Road-E-O.

Advisory Board Report is attached and hereto made part of the minutes.

# **Articles & Bylaws**

No report.

# **Communications & Newsletter**

The next Keystone article deadline is March 15.

## **Legislative & Policy**

No report.

#### Membership & Marketing

Emails are being sent each month to expiring members.

# **Personnel & Nominating**

**Mr. Lock** suggested opening an online election for the Private Sector Director position. The Board decided to open the poll and leave it open until EOD Friday, February 5, 2021. The poll is only open to Board members.

#### **Fall Conference**

No report.

## **Mini-Tech Seminars**

No report.

# Safety

The SWANA Safety Summit is Thursday, February 25, 12:00 pm - 5:30 pm.

# **Scholarships**

Applications for the 2021 Gershman Scholarship, Grant H. Flint Scholarships, and the Robert P. Sterns/SCS Engineers Scholarship will be released in early February.

# **Young Professionals**

No report.

# **Strategic Planning**

**Mr. Sweeney** discussed the results of the Strategic Planning Committee meeting held in January. There will be a future meeting to include Committee Chairs.

## **CHAPTER CALENDAR**

# February 2021

- Thursday, 2/4, 10 am Board Meeting Conference Call
- Scholarship applications released from SWANA International
- Send Scholarship announcement to members

### **March 2021**

- Thursday, 3/4, 10 am Board Meeting Conference Call
- 3/15, Article Deadline for Spring Edition of *The Keystone*

# April 2021

- Thursday, 4/1, 10 am Board Meeting Conference Call
- Distribute Spring Edition of *The Keystone*

# May 2021

- 5/1, Chapter Scholarship Application Deadline
- Thursday, 5/6, 10 am Board Meeting, TBD

# June 2021

- Thursday, 6/3, 10 am Board Meeting Conference Call
- 6/1, Deadline for submittal of Grant H. Flint Scholarship recommendations to SWANA
- Nominating Committee presents Slate of Officers and Directors for election

# July 2021

- No Board Meeting
- Wednesday 7/15, Article Deadline for Summer Edition of The Keystone

#### August 2021

- Thursday, 8/5, 10 am Board Meeting Conference Call
- Distribute Summer Edition of The Keystone

#### September 2021

- 9/8 9/9, 21<sup>th</sup> Annual Joint Fall Conference, Hilton Harrisburg
- 9/9, Chapter Annual Business Meeting and Election immediately following Fall Conference
- Chapter Fiscal Year Ends

# **OLD BUSINESS**

No Old Business.

## **NEW BUSINESS**

An Executive Meeting was held to discuss the Administrative & Marketing Director contract for 2021. According to **Ms. Wessels**, a motion was made by **Mr. Lambert** to increase the hourly rate by 3%. Motion was seconded by **Mr. Watts**. Vote was called and motion passed unanimously.

A motion was requested to approve payment of Admin & Marketing Director invoice for December 2020, amount to be updated with the 3% increase. Motion made by **Mr. Lock** and seconded by **Mr. Engel**. Vote was called; motion passed unanimously.

**Ms. Martino** requested Board approval for the purchase of a new printer for the Chapter printing needs. A motion was made by **Mr. Lambert** to approve the purchase of a new printer with a maximum cost of \$600. Motion was seconded by **Ms. Hamill**. Vote was called; motion passed unanimously.

After further discussion, **Mr. Lambert** made a motion to amend the previous motion to remove the maximum cost stipulation. Motion was seconded by **Ms. Witwer**. Vote was called; motion passed unanimously.

There was a brief discussion regarding the webinar credit usage. The Board decided to have an email sent to members to remind of this member benefit and add a statement about availability being limited due to demand.

# **NEXT MEETING**

The next regularly scheduled meeting of the Keystone Chapter Board of Directors will be a video conference meeting on March 4, 2021 at 10:00 am. All members are welcome.

# **ADJOURN**

With no further business to address, a motion was made to adjourn the meeting at 10:46 am. Motion made by **Mr. Lock** and seconded by **Mr. Watts**. Vote was called; motion passed unanimously.

Respectfully Submitted,

Chanda Martino

Administrative and Marketing Director

# **MEMORANDUM**

TO: KEYSTONE SWANA Board of Directors February 4, 2021

SUBJECT: Treasurer's Report

- 1. Balance Sheet as of January 31, 2021.
- 2. Transactions from January 1 through January 31, 2021.
- 3. Account Reconciliation Summary
  - a. First Citizens January 1 through January 31, 2021
  - b. Edward Jones January 1 through January 31, 2021

A <u>MOTION</u> is requested to approve the Treasure's Reports and all transactions from January 1 through January 31, 2021.

4. Edward Jones Investment Trade Execution – Purchase of Bond (replacement), on 01/06/21 in the amount of \$5000.00 with principal, interest and fees at a cost of \$5,502.27.

A  $\underline{\text{MOTION}}$  is requested to approve the Purchase of Bond, Cusip #005824JA6, for \$5502.27 with a maturity date of 02/01/2036 as presented.

MATTHEW R. FOLTZ,

**TREASURER** 

DAYLE L. ANDERSON,

TREASURER (INTERIM)

6:08 PM 02/03/21 **Accrual Basis** 

# PA Keystone Chapter of Solid Waste Association of N.America Summary Balance Sheet As of January 31, 2021

|   | Jan 31, 21             |
|---|------------------------|
| ASSETS Current Assets Checking/Savings Accounts Receivable            | 109,305.99<br>2,625.00 |
| Total Current Assets  | 111,930.99             |
| TOTAL ASSETS  | 111,930.99             |
| LIABILITIES & EQUITY Liabilities Current Liabilities Accounts Payable | -141.13                |
| Total Current Liabilities   | -141.13                |
| Total Liabilities   | -141.13                |
| Equity  | 112,072.12             |
| TOTAL LIABILITIES & EQUITY  | 111,930.99             |

6:10 PM

# PA Keystone Chapter of Solid Waste Association of N.America Transactions by Account - Treasurers Report Meetings

## **Accrual Basis**

| Туре                         | Date       | Num | Name           | Memo           | Amount |
|------------------------------|------------|-----|----------------|----------------|--------|
| 1003 · First Citizens        |            |     |                |                |        |
| Bill Pmt -Check              | 01/11/2021 | EFT | MICROSOFT CORP | Teams Meeting  | -13.25 |
| Bill Pmt -Check              | 01/25/2021 | EFT | Phone.com, Inc | ACH Payment    | -15.83 |
| Bill Pmt -Check              | 01/25/2021 | EFT | Amazon.com     | AMAZON-Web     | -53.90 |
| Total 1003 · First Citize    | ens        |     |                |                | -82.98 |
| 1005 · Edward Jones<br>Check | 01/31/2021 |     |                | Service Charge | -13.20 |
| Total 1005 · Edward Jo       | ones       |     |                | _              | -13.20 |
| OTAL                         |            |     |                |                | -96.18 |

10:38 AM 02/01/21

# PA Keystone Chapter of Solid Waste Association of N.America Reconciliation Detail

1003 · First Citizens, Period Ending 01/31/2021

| Туре                               | Date                           | Num  | Name           | Clr | Amount  | Balance   |
|------------------------------------|--------------------------------|------|----------------|-----|---------|-----------|
| Beginning Balance<br>Cleared Trans |                                |      |                |     |         | 53,839.62 |
| Checks and                         | Payments - 3 if                | tems |                |     |         |           |
| Bill Pmt -Check                    | 01/11/2021                     | EFT  | MICROSOFT CORP | Χ   | -13.25  | -13.25    |
| Bill Pmt -Check                    | 01/25/2021                     | EFT  | Amazon.com     | X   | -53.90  | -67.15    |
| Bill Pmt -Check                    | 01/25/2021                     | EFT  | Phone.com, Inc | X   | -15.83  | -82.98    |
| Total Checks                       | s and Payments                 |      |                |     | -82.98  | -82.98    |
| •                                  | nd Credits - 2 ite             | ems  |                |     |         |           |
| Deposit                            | 01/11/2021                     |      |                | X   | 542.60  | 542.60    |
| Deposit                            | 01/15/2021                     |      |                | X   | 250.00  | 792.60    |
| Total Depos                        | its and Credits                |      |                | _   | 792.60  | 792.60    |
| Total Cleared                      | Fransactions                   |      |                | _   | 709.62  | 709.62    |
| Cleared Balance                    |                                |      |                |     | 709.62  | 54,549.24 |
| Uncleared Tra                      | nsactions<br>  Payments - 1 it | tem  |                |     |         |           |
| Bill Pmt -Check                    | 12/31/2020                     | 1081 | Chanda Martino | _   | -603.68 | -603.68   |
| Total Checks                       | s and Payments                 |      |                | _   | -603.68 | -603.68   |
| Total Uncleare                     | d Transactions                 |      |                | _   | -603.68 | -603.68   |
| Register Balance as                | of 01/31/2021                  |      |                | _   | 105.94  | 53,945.56 |
| Ending Balance                     |                                |      |                | _   | 105.94  | 53,945.56 |

10:37 AM 02/01/21

# PA Keystone Chapter of Solid Waste Association of N.America Reconciliation Summary 1003 · First Citizens, Period Ending 01/31/2021

|                                   | Jan 31, 21 |
|-----------------------------------|------------|
| Beginning Balance                 | 53,839.62  |
| Cleared Transactions              |            |
| Checks and Payments - 3 items     | -82.98     |
| Deposits and Credits - 2 items    | 792.60     |
| Total Cleared Transactions        | 709.62     |
| Cleared Balance                   | 54,549.24  |
| Uncleared Transactions            |            |
| Checks and Payments - 1 item      | -603.68    |
| Total Uncleared Transactions      | -603.68    |
| Register Balance as of 01/31/2021 | 53,945.56  |
| Ending Balance                    | 53,945.56  |

10:44 AM 02/01/21

# PA Keystone Chapter of Solid Waste Association of N.America Reconciliation Detail

1005 · Edward Jones, Period Ending 01/29/2021

| Туре                | Date            | Num | Name | Clr | Amount | Balance   |
|---------------------|-----------------|-----|------|-----|--------|-----------|
| Beginning Balance   |                 |     |      |     |        | 55,373.63 |
| Cleared Transa      | ections         |     |      |     |        |           |
| Checks and          | Payments - 1 it | em  |      |     |        |           |
| Check               | 01/31/2021      |     |      | Χ _ | -13.20 | -13.20    |
| Total Checks        | and Payments    |     |      | _   | -13.20 | -13.20    |
| Total Cleared T     | ransactions     |     |      | _   | -13.20 | -13.20    |
| Cleared Balance     |                 |     |      | _   | -13.20 | 55,360.43 |
| Register Balance as | of 01/29/2021   |     |      | _   | -13.20 | 55,360.43 |
| Ending Balance      |                 |     |      |     | -13.20 | 55,360.43 |

10:43 AM 02/01/21

# PA Keystone Chapter of Solid Waste Association of N.America Reconciliation Summary 1005 · Edward Jones, Period Ending 01/29/2021

|   | Jan 29, 21 |  |  |
|---|------------|--|--|
| Beginning Balance                                 | 55,373.63  |  |  |
| Cleared Transactions Checks and Payments - 1 item | -13.20     |  |  |
| <b>Total Cleared Transactions</b>                 | -13.20     |  |  |
| Cleared Balance                                   | 55,360.43  |  |  |
| Register Balance as of 01/29/2021                 | 55,360.43  |  |  |
| Ending Balance                                    | 55,360.43  |  |  |

# **Edward Jones**

# TRADE CONFIRMATION

# RETAIN FOR YOUR PERMANENT TAX RECORDS

YOUR FINANCIAL ADVISOR:

PENNSYLVANIA KEYSTONE CHAPTER 1610 RUSSELL ROAD LEBANON PA 17046-1425

STEVEN B. GOODHUE 113 WEST MAIN AVENUE MYERSTOWN, PA 17067

BRANCH NUMBER : FINANCIAL ADVISOR #:

11856 521728

ANY QUESTIONS CALL

(717)866-2747

|                                 | ON TRADE DATE   | IN YOUR CASH ACCOUNT<br>01/06/2021 | 185-21078-1-0<br>FOR SETTLEMENT DATE  | 01/08/2          | 021               |
|---------------------------------|---|------------------------------------|---------------------------------------|------------------|-------------------|
| OU BOUGHT                       |   | 5,000                              | PRICE                                 |                  | 108.52902         |
| SCHOOL I<br>GENERAL<br>ADDL CRE | OUNTY ILLINO<br>DISTRICT NO.<br>OBLIGATION<br>EDIT BACKING              | 172<br>BONDS<br>: ASSURED          | PRINCIPAL AMOUNT*<br>ACCRUED INTEREST | \$               | 5,426.45<br>70.87 |
| GUARANTY<br>CALLABLE            | MUNI INSUR  | ED                                 | TRANSACTION FEE                       |                  | 4.95              |
| MATURES<br>INTERESI<br>DATED 07 | 02/01/36<br>RATE 3.25%  |                                    |                                       |                  |                   |
| PAYS SEM                        | IANNUALLY<br>ISSUE DISC   | OTTAWN                             | TOTAL                                 | \$               | 5,502.27          |
| LOWEST Y                        | MATURITY: 1<br>TIELD: 1.4949<br>01/26 AT 100<br>L 02/01/26 2<br>RY ONLY | 2.563%<br>8<br>0.00                | *INCLUDES A 2.0000% MAF               | RKUP OF \$ 106.4 | 40                |
|                                 |   |                                    |                                       |                  |                   |

ORDER 900509327

TRADE TIME

10:22 ET

CUSIP 005824JA6

For more information about this security (e.g. official statement, trade, and price history), visit http://emma.msrb.org/cusip/005824JA6 To request a copy of the official statement, please call Client Relations at 1-800-441-2357.

We executed this transaction as principal selling to you or buying from you for our own account.

It is agreed between Edward Jones ("Broker") and the client

- That this trade confirmation shall be deemed correct in all aspects unless written notice of any inaccuracy is promptly sent to us. Failure to notify us constitutes your acceptance of this transaction.
- That all orders are received and executed subject to the rules and customs of the market or exchange (and its clearing house, if any) where order is executed.
- All securities purchased or received for the client's account and not paid for in full may be loaned by the Broker or used by it in making deliveries or substitutions, or may be pledged by the Broker either separately or together with other client securities for the sum due hereon without further notice to the client.
- Should payment for purchase or delivery of sold securities be delayed beyond the settlement date or when in the Broker's judgment it appears necessary for its protection, the Broker at its option, without notice to the client may cancel, sell out or buy in the described security and the client shall be held liable for any loss incurred.
- All statements of account rendered to the client from time to time are acknowledged by the client to be correct unless written notice of exception thereto be given Edward Jones within five days after their receipt.
- Unless you indicate your non-acquiescence in writing, this agreement shall also inure to the benefit of the successors of Edward Jones.

#### Please note the following:

- If the phrase "UNSOLICITED" appears on this trade confirmation, the transaction was not the result of the financial advisor's advice, recommendation or suggestion.
- If it does not appear on this trade confirmation, the time at which this transaction was executed will be furnished upon written request.
- For odd-lot transactions, an odd-lot differential may have been charged and such amount will be furnished upon request.
- For agency transactions, the following information will be provided upon written request: (1) the name of the other broker or party to the transaction and (2) the source and amount of any remuneration received from other sources in connection with the transaction.
- When we execute your bond or CD transaction as principal, you either purchased from or sold to our inventory or the inventory of a third party.
- When Edward Jones is acting in a principal capacity in a fixed income transaction, it will charge you a mark-up on a purchase or a mark-down on a sale. The mark-up or mark-down represents the difference between the price you paid or received and the prevailing market price of the security at the time of your transaction. It is expressed as a total dollar amount and as a percentage of the security's prevailing market price. Edward Jones' mark-up or mark-down percentages are determined by its Secondary Bond Markup/Markdown Guidelines and Term Schedules. The mark-up or mark-down amount is retained by Edward Jones with a percentage paid to your financial advisor. The firm may have earned or lost additional amounts as a result of the market gain or losses in the security prior to your order being placed. Edward Jones' compensation from newly issued securities is incorporated into the public offering and is not expressed as mark-up or mark-down.
- Interest rate and yield (e.g. yield to maturity) percentages displayed for the transaction on this trade confirmation are annualized rates, even on investments that mature or are redeemed in less than a year.
- If the phrase "ADDL CREDIT BACKING" appears on this trade confirmation, the name of the company, entity or program that follows may provide direct or indirect security with respect to debt service. This can include the primary obligor if the issuer is not responsible for debt service, additional obligors besides the issuer, bond insurance companies, and credit enhancement programs of federal or state governments or agencies. If the phrase "MULTIPLE OBLIGORS" appears, more than one such company, entity or program may exist. For additional details see the official statement or contact your financial advisor.
- If the phrase "NOT RATED" appears on this trade confirmation, the security does not have a credit rating issued by one of the
  nationally recognized statistical rating organizations (NRSRO) from which Edward Jones receives credit ratings. The security may be
  rated by other NSRSOs.
- For zero-coupon securities, you will not receive periodic interest payments. Additionally, if the security is callable, it may be callable below the maturity value. Such securities, if held in bearer form, may be called by mail without direct notice to the holder unless the holder is registered.
- For asset backed security transactions, the actual yield of the security may vary according to the rate at which the underlying receivables or other financial assets are prepaid. Information concerning the factors that affect yield (including estimated yield, weighted average life and prepayment assumptions underlying yield) will be furnished upon request.
- For asset-backed securities issued by Fannie Mae, Freddie Mac and Ginnie Mae, additional pool information is available from the appropriate issuer:

Fannie Mae: 1-800-232-6643 or fanniemae.com/portal/funding-the-market/mbs

Freddie Mac: 1-800-336-3672 or freddiemac.com/mbs

Ginnie Mae: 1-800-234-4662 or ginniemae.gov/doing\_business\_with\_ginniemae/investor\_resources

Mutual fund breakpoints: You may be eligible for sales charge discounts on mutual funds based on the size of your purchase, current holdings or future purchases. The sales charge you paid may differ slightly from the prospectus disclosed rate due to rounding calculations. Please refer to the prospectus or Statement of Additional Information, or contact your financial advisor for more information.

# **Advisory Board Report February 4, 2021**

# **Recent Activity**

- There will not be a National Road-E-O in 2021.
- The National Road-E-O in 2022 is planned for Texas where 2020 was planned.
- The next SWANA Board of Directors Meeting is planned for March 1st.
- SWANA said virtual WASTECON was a success
- SWANA said they have added 240 new members in January the most since the start of the pandemic

# **Calendar of Events:**

2021 Safety Virtual Summit February 25, 2021

# **Future WASTECONs & SOARs:**

2021: Kansas City – SOAR (Sustainability Operations Actions and Resources – replaces SWANApalooza going forward) June 14-17, 2021

2021: Orlando – November 1-4 2024: Dallas – October 21-24, 2024

# Pennsylvania Keystone Chapter SWANA FY 2020 – 2021 Calendar

# February 2021

- Thursday, 2/4, 10 am Board Meeting Conference Call
- Scholarship applications released from SWANA International
- Send Scholarship announcement to members

# March 2021

- Thursday, 3/4, 10 am Board Meeting Conference Call
- 3/15, Article Deadline for Spring Edition of *The Keystone*

# April 2021

- Thursday, 4/1, 10 am Board Meeting Conference Call
- Distribute Spring Edition of The Keystone

# May 2021

- 5/1, Chapter Scholarship Application Deadline
- Thursday, 5/6, 10 am Board Meeting, TBD

# June 2021

- Thursday, 6/3, 10 am Board Meeting Conference Call
- 6/1, Deadline for submittal of Grant H. Flint Scholarship recommendations to SWANA
- Nominating Committee presents Slate of Officers and Directors for election

# **July 2021**

- No Board Meeting
- Wednesday 7/15, Article Deadline for Summer Edition of The Keystone

# August 2021

- Thursday, 8/5, 10 am Board Meeting Conference Call
- Distribute Summer Edition of *The Keystone*

# September 2021

- 9/8 9/9, 21th Annual Joint Fall Conference, Hilton Harrisburg
- 9/9, Chapter Annual Business Meeting and Election immediately following Fall Conference
- Chapter Fiscal Year Ends

# SCOPE OF SERVICES AND DUTIES AND RESPONSIBILITIES ADMINISTRATIVE AND MARKETING DIRECTOR FOR KEYSTONE SWANA CALENDER YEAR 2021

The Keystone Chapter of the Solid Waste Association of North America (SWANA) has a requirement for an Administrative and Marketing Director functioning in an administrative and marketing support role for the organization as a contractor receiving a 1099. This role is currently fulfilled by Chanda Martino. The Scope of Services for this position, along with the corresponding duties and responsibilities, include, but are not necessarily limited to, the following:

# SCOPE OF SERVICES AND DUTIES AND RESPONSIBILITIES:

- I. TELEPHONIC COMMUNICATIONS
  - A. Maintain 800 number
  - **B.** Administration of Conference Call System
- II. MARKETING COORDINATION & CUSTOMER SERVICE
  - **A.** Website Management & IT Coordination
    - **1.** Maintain domain name
    - **2.** Maintain website functionality
    - 3. Enhance website functionality and user experience
    - **4.** Email distribution list maintenance and growth
    - **5.** Credit card processing
    - **6.** Provide IT report/update at Board Meetings
  - **B.** Marketing
    - **1.** Promote organization and help grow membership
    - 2. Update website and refresh content (review monthly)
    - 3. Distribute newsletters and help grow advertising revenue
    - **4.** Promote Young Professional events/initiatives
    - **5.** Promote scholarship opportunities
    - **6.** Promote and grow revenue for mini-techs and the annual fall conference
  - **C.** Customer Service
    - 1. Assist with and resolve membership issues & concerns
    - **2.** Assist with event registration and event communication
    - 3. Develop relationship with members and solicit feedback
    - **4.** Identify opportunities for enhancing the value to members and the overall member experience

# III. ADMINISTRATIVE

- **A.** Dissemination of all announcements
- **B.** Compilation, production, and distribution of all agendas and meeting minutes
- **C.** SWANA Chapter Central Filing; Maintain history file for submission to SWANA as Annual Report
- **D.** Chapter Annual Progress Report
  - 1. Prepare and Submit annually in first quarter of the Fiscal Year
- **E.** Chapter Database
  - 1. Maintain along with Membership Committee as required
  - 2. Generate Mailing List and labels as required

# IV. EVENT COORDINATION

- **A.** General Events
  - 1. Assist with coordination of Mini-Tech Seminars & Training Events ( $\sim$ 4-6/year)
  - **2.** Assist with planning and execution of Annual Fall Conference (September time frame)
    - a) Event may require overnight travel
  - **3.** Assist with coordination of Regional Road-E-O (June time frame)
    - a) Event will require overnight travel
- **B.** Assist with administration of annual scholarships
  - 1. Distribute scholarship notifications and applications
  - **2.** Receive applications and check for completeness
  - **3.** Distribute applications to Committee for review
- **C.** Manage registration for all events
- **D.** Help manage sponsorships, exhibitors and attendees
- **E.** Respond to inquiries
- **F.** Prepare name tags and attendee list as appropriate
- **G.** Manage registration table at events
- H. Manage and administer continuing education credit documentation and tracking
- **I.** Manage/coordinate incoming funds, deposit, with Treasurer and Event Planner oversight
- I. Fall Conference
  - **1.** See Exhibit A for roles and responsibilities

# V. BOARD MEETINGS

- **A.** Develop and distribute meeting agenda
- **B.** Distribute meeting calendar, meeting invitations and conference call information
- **C.** Verify attendance
- **D.** Minutes preparation
- **E.** Calendar updates as needed

# **VI.** BUDGET ESTIMATE (HOURS)

A. Quarterly; 160 hrs
B. Mini Tech Seminars: 85 hrs
C. ROAD-E-O: 55 hrs
D. Fall Conference: 200 hrs

# VII. BILLING & FINANCIAL

- **A.** Monthly
- **B.** Submit invoice indicating hours worked, work description/service provided, supplies, and mileage
- **C.** Provide notification to Treasurer if budgeted hours will be exceeded by quarter
- **D.** Compensation rate; to be determined as part of Annual Performance Review (October/November of each year); Compensation rate to take effect January 1<sup>st</sup> following Review.
  - 1. 2021 compensation has been established as \$38.24/hour. (2020 rate was \$37.13)
  - **2.** Compensation will be reevaluated after 2021 Fall Conference.
- **E.** Travel Rate: Federal Mileage Rate in effect at time of billing
- **F.** Expenses:
  - **1.** Reimbursed at cost if personal funds utilized
  - **2.** Phone (Existing Hardware and Service Agreement) Billed as a monthly expense at \$60/month
  - 3. Internet Service Provider (Existing)
    Billed as a monthly expense at \$30/month
  - 4. Keystone SWANA Credit/Debit card
    - a) Utilize as needed (seek Treasurer approval for expenditures exceeding \$100)
    - **b)** Submit receipts on a monthly basis
  - **5.** Travel expenses (meals, lodging, other accommodations): Reimbursable by Keystone SWANA
  - **6.** SWANA Membership: Covered by Keystone SWANA

- **G.** Keystone SWANA Checking Account
  - **1.** Deposit authority only
- **H.** Income Taxes
  - 1. 1099 supplied by Keystone SWANA
  - **2.** Calendar Year Basis

# VIII. POSITION ADMINISTRATION

- **A.** Reports to:
  - 1. Chapter Officers
  - **2.** Board of Directors
- **B.** Initial Point of Contact for Support
  - **1.** Treasurer, Keystone SWANA
- **C.** Primary Point of Contact: Human Resource
  - 1. Chair of Administrative and Marketing Director Committee

# IX. PERFORMANCE EVALUATION & REVIEWS

- **A.** Administrative and Marketing Director to complete Annual Employee Review Form by **October 31**st.
- **B.** Keystone SWANA Board to review the submitted Annual Employee Review Form; Keystone SWANA Board to complete Annual Employer Review Form by **November 30**<sup>th</sup> to provide input on past year's performance and to define expectations for coming year.
- C. At least one Keystone SWANA Board member will meet with Administrative and Marketing Director to conduct in-person Annual Review and to discuss Employee and Employer Review Forms.
- **D.** Administrative and Marketing Director compensation for subsequent year to be established by Keystone SWANA Board by **December 15**<sup>th</sup>.
- E. Mid-Year Performance Feedback: Keystone SWANA Board and the Administrative and Marketing Director should have open lines of communications to facilitate timely discussion and correction of any performance concerns. It is encouraged to discuss any concerns in early stages so they may be corrected with little delay. The Chapter President and Treasurer will be points of continuous contact for both parties to identify and address concerns during the year.

Chanda Mertino

Chanda Martino Administrative and Marketing Director KEYSTONE SWANA Michele Nestor President KEYSTONE SWANA

# Chanda Martino Administrative & Marketing Director 5 Heart Lane, Lebanon, PA 17046 717-507-7462

Bill To Date: 2/1/2021

Pennsylvania Keystone Chapter of SWANA 1610 Russell Road, Lebanon, PA 17046

| Admin & Marketing                            | Amount     |
|--|------------|
| Hours for January 1, 2021 - January 31, 2021 | \$1,214.12 |
| Mileage                                      | \$18.31    |
| Phone  | \$60.00    |
| Internet                                     | \$30.00    |
| Total Admin & Marketing                      | \$1,322.43 |

| Expenses       | Amount |
|----------------|--------|
|                |        |
|                |        |
|                |        |
| Total Expenses |        |

January Total: \$1,322.43

# Pennsylvania Keystone Chapter of SWANA Administrative and Marketing Director

January 1, 2021 - January 31, 2021

| Date   | Mileage |   | General | Fall Conf | Roadeo | MiniTech | Total<br>Hours |
|--------|---------|---|---------|-----------|--------|----------|----------------|
| 1-Jan  |         | invoice, timesheet, email   | 0.5     |           |        |          | 0.5            |
| 5-Jan  | 7.2     | email, annual review, timesheet, invoice, TR email, monthly docs                          | 2.25    |           |        |          | 2.25           |
| 6-Jan  |         | call w tr, website updates, meeting packet  | 2.5     |           |        |          | 2.5            |
| 7-Jan  |         | meeting prep, BOD meeting, email  | 3.25    |           |        |          | 3.25           |
| 11-Jan |         | email, software updates, TR to bank acct, timesheet                                       | 3.25    |           |        |          | 3.25           |
| 12-Jan |         | monthly docs, annual review, new TR docs, email   | 3       |           |        |          | 3              |
| 13-Jan |         | email, chapter officers meeting   | 1.75    |           |        |          | 1.75           |
| 14-Jan |         | nominations email, Feb agenda, Quickbooks research, expiring members, minutes, website    | 4       |           |        |          | 4              |
| 15-Jan | 18.3    | GLRA - mail, GL Trophies - plaque, FCCB - bank deposit                                    | 1       |           |        |          | 1              |
| 18-Jan |         | strategic planning meeting, email   | 1.75    |           |        |          | 1.75           |
| 21-Jan |         | nominations email   | 0.5     |           |        |          | 0.5            |
| 22-Jan |         | SWANA event email   | 0.25    |           |        |          | 0.25           |
| 25-Jan | 7.2     | GLRA - mail, set up TR, webinar credit email, monthly TR docs, BOD meeting report request | 2.75    |           |        |          | 2.75           |
| 26-Jan |         | printer research, BOD meeting email, member call  | 1       |           |        |          | 1              |
| 27-Jan |         | email, printer, webcam, nominations bios, website mods                                    | 1       |           |        |          | 1              |
| 28-Jan |         | progress report, call w Michele, nominations email  | 2.25    |           |        |          | 2.25           |
| 29-Jan |         | email, timesheet, invoice   | 0.75    |           |        |          | 0.75           |

Total Miles 32.7

 31.75

 Total January Hours
 31.75
 0
 0
 0
 31.75

 \$ 1,214.12
 \$ \$ \$

TIME \$1,214.12

MILEAGE \$18.31

PHONE \$60.00

INTERNET \$30.00

JANUARY TOTAL \$1,322.43

| 1st QTD Hours | 31.75 | 0 | 0 | 0 | 31.75 |
|---------------|-------|---|---|---|-------|
| 2nd QTD Hours | 0     | 0 | 0 | 0 | 0     |
| 3rd QTD Hours | 0     | 0 | 0 | 0 | 0     |
| 4th QTD Hours | 0     | 0 | 0 | 0 | 0     |
| YTD hours     | 31.75 | 0 | 0 | 0 | 31.75 |